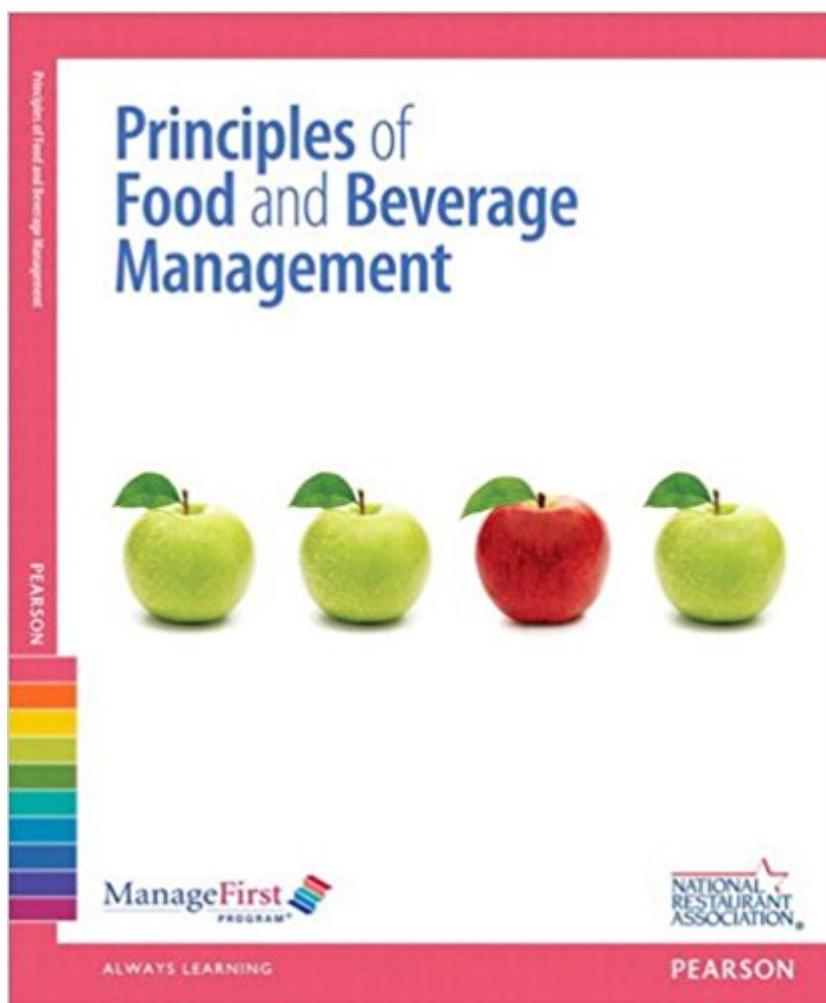


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ManageFirst: Principles Of Food And Beverage Management (Managefirst Program)



Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This text focuses on PRINCIPLES OF FOOD AND BEVERAGE MANAGEMENT topics. It includesÃ A essential content plus learning activities, case studies, professional profiles, research topics and more that support course objectives. Ã A The text and exam are part of the ManageFirst ProgramÃ A® from the National Restaurant Association (NRA). This edition is created to teach restaurant and hospitality students the core competencies of the Ten Pillars of Restaurant Management. The Ten Pillars of Restaurant Management is a job task analysis created with the input and validation of the industry that clearly indicates what a restaurant management professional must know in order to effectively and efficiently run a safe and profitable operation. The ManageFirst Program training program is based on a set of competencies defined by the restaurant, hospitality and foodservice industry as those needed for success. This competency-based program features 10 topics each with a textbook, online exam prep for students, instructor resources, a certification exam, certificate, and credential. The online exam prep for students Ã A is available with each textbook and includes helpful learning modules on test-taking strategies, practice tests for every chapter, a comprehensive cumulative practice test, and more! Ã A This textbook includes an exam answer sheet to be used with the paper-and-pencil version of the ManageFirst certification exam.

Book Information

File Size: 32381 KB

Print Length: 352 pages

Simultaneous Device Usage: Up to 2 simultaneous devices, per publisher limits

Publisher: Pearson; 2 edition (June 28, 2013)

Publication Date: June 28, 2013

Sold by:Ã A Digital Services LLC

Language: English

ASIN: B009K6I19M

Text-to-Speech: Not enabled

X-Ray for Textbooks: Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #280,325 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #19

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